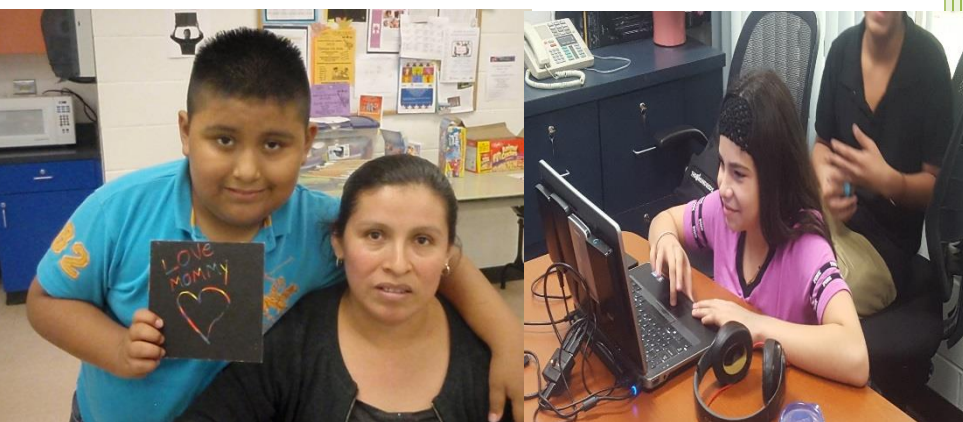


Clearwater NFC/City of Clearwater Partnership 2018-19 Annual Report



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*Enriching the lives of children and families in the
spirit of community by providing access to
resources and support that help them achieve their
life goals.*



Clearwater Neighborhood Family Center, Inc.

The mission of the Clearwater Neighborhood Family Center is enriching the lives of children and families in the spirit of community and common goals by being a resource for collaborative partnerships. The Center is dedicated to the belief that families should have the resources, support and skills necessary to raise children in a healthy and safe neighborhood, which promotes the development of their maximum potential.

Program Summary

The Clearwater Neighborhood Family Center is located at the North Greenwood Recreation and Aquatic Center- 900 Dr. Martin Luther King Jr. Avenue, Clearwater Florida. We are a member of a collaborative partnership, which includes but is not limited to the City of Clearwater Parks and Recreation department, The Neighborly Care Network and The Juvenile Welfare Board Children's Services Council (JWB). The staff of the Neighborhood Family Center are people who are trained and committed to working with youth and families in the North Greenwood area. Families come to the Center seeking assistance with basic needs, after school care for their children, assistance with food, rent, utilities, and a chance to participate in programs such as healthy cooking, parenting classes, well baby classes in addition to an array of other service needs.

2018-19 Year-At-A-Glance

The 2018-19 year was a steady year for Clearwater Neighborhood Family Center. Although our after school numbers did not increase, we implemented more programming than the past three years combined. We increased our footprint with the 6th – 12th grade population in the neighborhood and expanded our reach throughout the City of Clearwater through our 2nd Annual Rising Above! Leadership Conference. We increased our community outreach by partnering with more agencies than ever before and we raised more sponsorship dollars for our organization than in any year since 2008. We increased our internal funds by \$10,000 with our partnership with Ruth Eckerd Hall and the Holiday Jazz program. We continued our outreach with our "Did You Know" advertising plan and we increased our database to 2,500 people. CNFC is finally being recognized for our unique approach to engaging youth. We added Cub Scouts to our mix of programming along with creating several six-week programs to instill character and STEM knowledge in our Boys Mentoring Program.

We finally completed recruiting for our Rising Above! TV Program. We trained 20 youth about drones, TV Broadcasting and created our YouTube Channel that went live in October of 2019.

Our Social Media campaign is continuing to grow through our Facebook strategies. We have created a strategic plan to launch these efforts exponentially in the 2020 year.

At the end of the 2018-19 fiscal year, CNFC maintained 4 full time employees, 5 part-time employees, 3

independent contract coordinators, one AARP volunteer and 27 community conference volunteers from 24 Community Agencies.

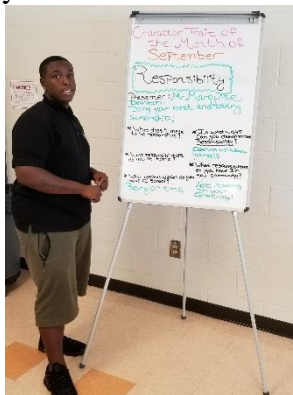
2018-2019 Statistical Data:

Total # of Services Provided –	30,496 (average of 83 services per day)
Total # of Adult Services Provided -	7,371
Total # of Youth Services Provided -	10,218
Total # of Adults Served	3,685
Total # of Unduplicated Adults Served	79
Total # of Youth Served K-5th grade-	105
Total # of Youth Served 6th-12th grade –	531

Total # of Community Partners – 68	Total # of Programs Offered – 33
Total # of Classes conducted – 182	Total # of Events Held - 13

After School Care Program

All of these programs are supported by carefully chosen activities and field trips designed to expose and broaden our participant's exposure to the area. Participants also engage in many hands skills and knowledge in areas they might not half of our program graduated to the 6th numbers for the fiscal year. One of our most the Rising Above! Conference. We added some that were not needed because the program is still one of the most unique myriad of interesting experiences, field trips homework time and a limited amount of involved with drawing, arts, dance and songs and dances based on monthly themes we provide. Our staff is all about inspiring creativity!



world outside of the North Greenwood on activities thereby increasing their otherwise have had exposure to. Almost grade lowering our initial starting successful recruiting mechanisms was several new components and removed services were available elsewhere. Our programs in the county offering a and workshops. Our youth have TV/Game time. They are daily singing. They have created their own

***47 youth** participated in the afterschool program this year. They participated in 10 field trips (IceSkating, Sky Zone, Bowling, Swimming, Humane Society, Rising Above! Conference (LEADERSHIP), Tampa Zoo, Heritage Village, Moccasin Park (STEM), the Coast Guard, the Escape Room (Thinking), Clearwater Aquarium (STEM), Movies and Airheads). They participated in the Winter/Spring Summits and the Annual Rising Above! Conference

***10 youth** successfully completed the ALC professional tutoring curriculum (LITERACY). All identified youth on the average raise their report cards at least one full letter grade

***21 parents** on average attended the monthly mandatory parent meetings. We had speakers and workshops about parenting, money management, mental illness in the minority community, human trafficking, bullying, job employment, working with your child and how the parent themselves can engage or volunteer with our organization

***we** brought in guest speakers to talk and conduct workshops with our youth on: the solar system (STEM), how to make a radio (STEM), how to make a lava lamp (STEM) and how to build a robotic arm to name a few (STEM)

***we** brought in “the Science Lady” who came dressed as a mad scientist and conducted a myriad of science projects with the youth (STEM)

***57** of our youth experienced an anti-bullying interactive play called, BullyProof-The Musical, where they learned how to prevent it and what they should do if they encounter it (SOCIAL BEHAVIOR/LIFE)

SKILLS). Our youth workers use the handouts to continually reinforce principles throughout the year

- *we read a series of stories, poems and other literature about Black History during February and several of our youth acted out the poetry through dance and music (LITERACY)
- *During Red Ribbon Week (the anti-drug month) our youth drew anti-drug posters, created anti-drug RAPS, participated in the “Cups In The Fence” community event where they create anti-drug and bullying messages in the chain link fences around the neighborhood. They also picked several days to wear sunglasses depicting “Shade Away From Drugs” community event (READING/VISUAL ARTS)



Youth Educational Programs

- Our Girl Scout Troup finished with **18** girls from our after school attending. Their cookie sale goal was to make enough money to travel to Savannah, GA. They missed this goal last year but raised a significant amount of money for community projects
- We added a Cub Scout Troup that started with **9** males, but it is moving slower than expected due to frequent Scout administrative personnel changes. We will analyze to see if this will be a program for us next year
- Our “Journey to Jazz class continues to be a real success. Other Family Centers have started this for their youth. **Twenty-five** of our kids attend the entire Education Series. The participants also talk about their experience at the Holiday Jazz Event in November, December and at the July Conference in front of 300+ people
- Our partnership with Ruth Eckerd Hall to build a community choir with our elementary youth went so well that the youth wanted them to come back and teach them musical theatre songs. They performed in our final event of the Annual Conference in a play called Dinner in Oz. This program is now in our ongoing budget.
- Our Karate classes are always full with the average of **12** of our students and **6** of our community residents in the class. Many of our youth have risen to the level of participating in community demonstrations and tournaments
- An average of 13 of our 5th – 8th grade males attend our six-week mentoring classes three times a year. The workshops cover subjects like, leadership, attitude, respect, character, creating your super powers, conflict resolution, patience, planning, college preparation and more
- **11** of our youth in the summer program took swimming lessons and successfully learned how to swim
- **24 youth attended the Summer Boys/Girls Summit which ran concurrently with our Rising Above! Conference**
- Our “Click On My Tube” class started out to teach our youth how to fly a drone and introduce them to one of the fastest growing employment areas in the country. It morphed into a six week class on TV Broadcasting and how to shoot videos. We started with **16** youth. We ended up with 8 who decided to change the program around and call it Rising Above! TV. They will train others next year. Rising Above! TV has a core group of **9** youth from 5th – 12th grade. But, when shooting YouTube videos they frequently use all **60+** kids (especially the crowd shots). The Rising Above! TV YouTube channel went live in September and we are starting to learn how to post the videos shot to the Channel. This group shot several small videos. It was liked so well that the Florida Children’s System of Care sponsored the group to shoot a promotional video entitled, “Mental Illness Awareness Through the Eyes of Youth”. It was shot and produced by youth. It was set up like a news program with youth anchor persons and reporters. This group is poised to do several more videos in the coming year. They will get more involved with learning how to edit as well. They may receive sponsorship to do a quarterly news broadcast in the 2019-2020 fiscal year

Our community events, especially our Annual Rising Above! Conference has contributed to establishing our Afterschool and Summer Camp program as the “go to” program for its unique Youth Development approach in the County. In conjunction with the North Greenwood Aquatic Center, we brought in the first Black History Play, created 15 new partnerships that now give assistance to our residents and utilize the center as a training hub for several subjects. We program or create one-time events, ongoing educational programs for youth and adults, unique field trips, workshops, conferences and recreational programs that are stellar and become the Standard Practice for others to follow.



Family Development Program

The Family Development program is individual, group and family contact to families. They develop and implement that they have identified as critical to and ongoing wellness of their families. run the gamut from managing finances, employability skills, nutrition to mental issues to name a few. The Family Coordinator is continually resourcing the additional resources on behalf of our a great deal of networking and being very visible. We provided 30,496 services this year. Examples of services rendered include:



designed to use assist individuals and goals and objectives ensuring the stability These individual goals improving health or behavioral Development community to identify families. This involves

- Fax, notary, copying/printing, employment and training referral services
- Access/Food Stamp, Medicaid and other senior citizen services
- Rent, electric and other emergency service referrals
- We gave away turkeys and other items to help those in the community

We also provided special workshops and programs to assist families in keeping their families healthy and knowledgeable in critical areas:

- Connected them with Walgreens Pharmacy to get their free Flu Shots. We also advertise this to the Center Community at large
- We scheduled the Pinellas County health Navigator to come to the center for a month to provide information and assistance in filling out Health Care submission forms
- We provide a location at the Center to assist families in filling out forms to receive Medicare/Medicaid, food stamps and other needed resources

- We engaged several agencies to provide employment help, resume writing and interviewing skills and techniques (Nielson Call Center, Senior Helpers, Boley Youth Employment Program, Glen Oaks Health Care Center and Dress for Success work clothing donation center)
- We are working with Mental Health Officials and Community to create a Mental Health Track that happens monthly at the center and at the conference to help shine a light on the Mental Health Illness issue in minority communities
- We scheduled trainings for other agencies to provide training of trainers or other trainings like Mental Illness Awareness to help spread helpful information to the community.



Community Engagement Events

We strive to bring in as many events and resources to the community as possible. We work in collaboration and partnership with other providers who give socio-economic support and assistance to families. The ultimate goal of the program is to increase our partnerships and collaborations in such a way that we have a “seam-less” system of care for all residents Kindergarten to Adult.

- **Annual Showcase of Services** table event – This event occurs quarterly and at the St. Petersburg Technical College. We had 300+ Pinellas County Residents visit our table to find out about our programs, the aquatic center and services available
- We continued our **Adult Spanish Classes** this year. An average of 7 adults attended weekly
- We had what is now the annual **Cops and Kids Basketball Tournament**. This brings the community and law enforcement together for a day of games and fun. The 2019 game ended with the youth as the victors over the Cops. Over 150 people attended this event
- **Jazz Holiday**, one of our supporters, coordinates with us to bring to the center: **Journey through Jazz**. They



come into the center and meet with our afterschool youth, parents and staff. Jazz musicians played music, food was provided and our participants talked about what they learned. We had an average of 35 people attend each of the four events.

- **Community Family Fun Day** – CNFC was an integral part of this community celebration in 2018. We continued our Red Ribbon marketing event that included a community poster and essay contest. We had 35 youth create posters and essays. Community representatives were the judges who picked the top 10

posters and essays that were displayed and announced the winners at the “Make A Difference Day” portion of this event. **Over 1,200 people attended the event.** We will be co-coordinators of this event in the 2020 year.

- **Food Bank Mondays** – CNFC picks up food from RCS every Monday and distributes to the community. **Close to 450 residents took advantage of this service.** We actually did cooking demonstrations to show residents how to use some of the foods. We also partnered briefly with Cooking Matters to teach kids how to cook and serve simple food items. Every other week we partnered with the city to give our youth cooking lessons. They cooked simple meals and others in the center were able to eat what they cooked. The recipes were used to teach fractions and other math concepts (STEM)
- **Line Dancing** – Our instructor comes in weekly to teach line dancing at our Senior Citizens get together. This class has grown since last year to an **average of 16 resident participants.** Our instructor also teaches weekly at the Center so the public can attend. **An average of 10 people now participate at a cost of \$5.**
- **Clothing Giveaway Thursdays** – **We have three** Community volunteers who set up a clothing drive every Thursday so residents can shop for clothing for themselves and their families free of charge. **516 residents took advantage of this service.** We doubled the amount of people who donated clothing this year
- **Sheriff’s Visitation Van** – We secured a partnership with the Sheriff’s office to provide weekly transportation for residents wishing to video visit with their incarcerated family members. **10 families took advantage of this resource.**
- **VITA (Volunteer Income Tax Assistance)** – We host this group weekly at the center between January and April. They bring computers/printers and help residents prepare the annual taxes. On average, 35 residents take advantage of this service. **This year we had 81 residents take advantage of this.**
- **Lunch and Learns** – We recruit, schedule and/or host one-time workshops on various subjects that we think the community could use information about. We increased our presentations from once a quarter to one every other month. We conducted a couple of surveys to get the community’s thoughts on what subjects were important to them. These workshops were attended by **162** participants. From these workshops, several agencies rented rooms from the Center for some of their annual events. 15 partners visited the Center for the first time. The following is a list of workshops that were implemented:

- Mental Illness WRAP Trainer Training
- Me Facing Life: Cyntoia Brown’s Story – Child Sex Slave
- Mental Health Awareness: Ending the Silence
- All About Peers and Voices of Experience
- Baycare Health Systems: Acute and Chronic Back Pain
- Human Trafficking



2019-20 Flagship Programs

We continually evaluate our programs through surveys, youth/adult evaluations, attendance numbers and best

practices mechanisms to see what needs to be tweaked, changed or eliminated to increase youth and adult participation. We ask them what brings them to the Center and what other resources or activities would bring them and others they know to the center. This has led to revamping one of last year's programs.



➤ **“JumpStart Your Life”**. Still focuses on females, but will focus on STREAM activities and projects to increase their knowledge of science, technology and literacy. We will offer classes from cursive writing for the younger youth to math and science challenges for the older youth. We also recruit businesses that will participate in providing programs that deal in electronics, drones, the science behind things like make-up and bring new opportunities for our youth to try, like bowling for scholarships.

➤ **Rising Above! TV”**. This program produced an outstanding video last year called, Mental Illness Awareness Through the Eyes of Youth. This year it will focus on producing a quarterly video on a needed topic and post it on their newly established YouTube Channel. The youth will learn from A-Z how to create, edit and post on YouTube safely. There will be a “Man On The Street” Community segment where they will interview community residents that have and/or are making a difference in their community. Each video will have a learning aspect that sends viewers to our website to complete an activity or learning task to win prizes.



➤ **Rising Above! The Youth Experience** was extremely successful for its 2nd annual appearance. This event brought together 25+ Community organizations to plan this annual event. This year there was a focus on adults as well. Only 100 adults came but we still had **351 participants and 20 vendor tables**. This event raised unrestricted dollars for our organization as well as created a plethora of partners for the 2020 conference. Workshops included an adult, youth and performance track, “Hot Topics” we are facing in our communities, (dealing with police, money management, gang violence, human trafficking, drugs, bullying, etc.) and educational theatrical performances. SPC hosted it this year and it was a big success. The event mixed workshops, cultural and artistic activities and outstanding Keynote Speakers. We were able to book the #1 Motivational Youth Speaker in the nation, King Nahh who was only 13 years old! He was received well by our youth and the community at large. We continue to tweak this event and more support continues to step forward to eventually make this a state-wide sought after event.



2ND ANNUAL RISING ABOVE! LEADERSHIP Conference

25TH JULY | Thursday 8:00am-5:00pm Continental Breakfast Snacks/Lunch/Dinner

26TH JULY | Friday 8:00am-5:00pm Continental Breakfast Snacks/Lunch/Dinner

27TH JULY | Saturday 8:00am-5:00pm Continental Breakfast Snacks/Lunch/Dinner

ESSAY CONTEST WINNER ANNOUNCEMENTS!

2:00PM-5:00PM
Dinner in Oz
 Theatrical Production
 SPC Auditorium
 "Meet the Characters"

2:00PM-5:00PM
Above Greatness
 NEO SOUL: The Genres of Hip Hop
 Spoken Word/Jazz
 "Debut of 2020 Theme Song"
 Featuring "Ni Year" & Creative Artist

2:00PM-5:00PM
King Nahn
 The Most Motivational
 Kid in America
 AT JUST 13 YRS OF AGE!
 Rising Above TV News!

WWW.RISINGABOVECONFERENCE.COM | WWW.CLEARWATERNFC.ORG | 727-442-5355

- **CNFC Youth Choir** – We expanded our partnership with Ruth Eckerd Hall to not only teach and re-train our K-5 Youth Choir, but to also teach them some musical theatre songs so they could participate in the final production of our conference play, *Dinner In Oz*. Eleven of our youth participated in our 8 week Summer Camp to learn the music and choreography to perform in our Conference Play. They will also sing in our 2019 Holiday Social in December. We hope to take them caroling in the neighborhood so we can also pass out info about CNFC when we do
- We continue our partnership with the **National Alliance of Mental Health (NAMI) and Florida Children's System of Care** to provide a Mental Awareness in the Minority Community track at the conference as well as monthly workshops at churches and at the center on this topic. They helped fund the Rising Above! TV video, Mental Illness Awareness Through The Eyes of Youth.

We have met with the City of Clearwater programmers and their Community Specialist. The specialist attended one of our Community Coalition Building trainings. We will be working on a plan to create a North Greenwood Residents committee that can be trained on how to assess their community and how to implement projects to solve any issues found. We have become an integral part of the 2019 planning committee to create a new CRA for the North Greenwood area. The 2020 fiscal year will prove to be one of our best years!

Partnerships Created

We have created a number of partnerships that will help us in our mission of creating a stellar youth development program and an adult referral and/or training program for this community.

2018-19 Funders – Juvenile Welfare Board, Florida Children’s System of Care, Morton Plant, Pinellas, Technical College, Sun Coast Credit Union, City of Clearwater Police Department, Typ Tap, Perenich Law Firm

Annual Partners - Clearwater Jazz Holiday foundation, Clearwater N. Greenwood Library, City of Clearwater Aquatic Center, National Alliance on Mental Illness (NAMI), St Petersburg College, Kids Are Next, Publix, Panera Bread

We are in our second year as a member of the City of Clearwater Chamber of Commerce.

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