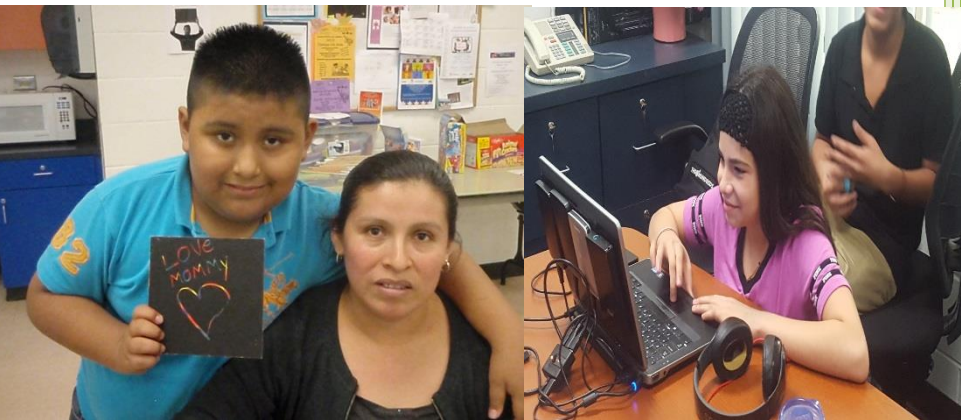




CLEARWATER
NEIGHBORHOOD
FAMILY
CENTER



Clearwater NFC/City of Clearwater Partnership 2017-18 Annual Report



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*Enriching the lives of children and families in the
spirit of community by providing access to
resources and support that help them achieve their
life goals.*



Clearwater Neighborhood Family Center, Inc.

The mission of the Clearwater Neighborhood Family Center is enriching the lives of children and families in the spirit of community and common goals by being a resource for collaborative partnerships. The Center is dedicated to the belief that families should have the resources, support and skills necessary to raise children in a healthy and safe neighborhood, which promotes the development of their maximum potential.

Program Summary

The Clearwater Neighborhood Family Center is located at the North Greenwood Recreation and Aquatics Center- 900 Dr. Martin Luther King Jr. Avenue, Clearwater Florida. We are a member of a collaborative partnership, which includes but is not limited to the City of Clearwater Parks and Recreation department, The Neighborly Care Network and The Juvenile Welfare Board Children’s Services Council (JWB). The staff of the Neighborhood Family Center are people who are trained and committed to working with youth and families in the North Greenwood area. Families come to the Center seeking assistance with basic needs, after school care for their children, assistance with food, rent, utilities, and a chance to participate in programs such as healthy cooking, parenting classes, well baby classes in addition to an array of other service needs.

2017-18 Year-At-A-Glance

The 2017-18 year was a very defining year for Clearwater Neighborhood Family Center. With the leadership of a new Executive Director, the addition of \$80,000 in expansion programming grants, the creation of an organizational action plan, the implementation of a Girls Summit and creating a “Did You Know” advertising plan, CNFC is finally being recognized for their after school and alternative programs that help develop our youth. During this time, the Board of Directors worked on building more Board capacity and working on implementing their first fundraiser for Spring of 2019.

At the end of the 2017-18 fiscal year, CNFC grew to 4 full time employees, 5 part-time employees, 3 independent contract coordinators and one AARP volunteer.

2017-2018 Statistical Data:

| | |
|---|---|
| Total # of Services Provided – | <u>19,454</u> (average of 53 services per day) |
| Total # of Adult Services Provided - | <u>8,988</u> |
| Total # of Youth Services Provided - | <u>4,778</u> |
| Total # of Services Provided to other groups | <u>5,688</u> |
| Total # of Youth Served Aged 0-5 Served – | <u>13</u> |
| Total # of Youth Served K-5th grade- | <u>289</u> |
| Total # of Youth Served 6th-12th grade – | <u>627</u> |
| Total # of Adults Served - | <u>5,688</u> |

| | |
|---|--|
| Total # of Community Partners – 37 | Total # of Programs Offered – 14 |
| Total # of Classes conducted – 101 | Total # of Events Held - 12 |
| Total # of Non-JWB Participants Served - | 27 (Middle School Red Ribbon Event) |

After School Care Program

All of these programs are supported by carefully chosen activities and field trips designed to expose and broaden our participant’s exposure to the world outside of the North Greenwood area. Participants also engage in many hands on activities thereby increasing their skills and knowledge in areas they might not otherwise have had exposure to.

- *62 youth participated in the afterschool program this year
- *58 youth participated in five field trips (Astro Skating, Extreme Fun Center, Bowling, AMC Movies and Airheads). Each field trip was designed to further explain or experience what they learned during the afterschool program (i.e. bowling-math/airheads-STEM principles)
- *53 youth attended field trips to the Dali Museum, the Blue Jays Stadium, the Mayor’s Office and the YOUTH EXCELL Team Building Workshop
- *34 youth successfully completed the ALC professional tutoring curriculum. All identified youth on the average raised their report cards at least one full letter grade.
- *Over 20 parents monthly attended the mandatory parent meetings. We had speakers and workshops about parenting, money management, working with your child and how the parent themselves can engage or volunteer with our organization.

Youth Educational Programs

- Our Girl Scout Troup currently has 13 girls from our after school attending (their cookie sales goal is to make enough money to travel to Savannah, GA
- We just added a Cub Scout Troup as well but, won’t have their first meeting until December 2017
- Our “Journey to Jazz class is a real success. All 62 of our kids attended the entire Education Series. The participants also talk about their experience at the Holiday Jazz Event in November 2017
- Our Karate classes are always full with the average of 22 of our students and 10 of our community residents in the class. We have expanded the class to where anyone in the community can attend for \$5. We are rapidly approaching capacity in the space we presently have
- 23 of our males attended the monthly mentoring class
- 14 of our youth in the program took swimming lessons and successfully learned how to swim
- We brought in a trainer to take our youth through a two-day training on “What Is My Why?”, Attitude and Character. 26 youth attended this event
- 22 males attended the Summer Boys Summit
- 42 of our youth were able to experience a theatrical presentation presented by the Whackey Tales Children’s Theatre and a Frederick Douglas One-Man Show Presentation

Our goal is to establish our afterschool program as the “go to” program for Youth Development in the County. In conjunction with the North Greenwood Aquatics Center, we will establish one-time events, ongoing educational programs for youth and adults, unique field trips, workshops, conferences and recreational programs that are stellar and become the Standard Practice for others to follow.

Moving into 2017-18, we have already established a Girls Summit to correspond with the Boys Summit, a Community-Wide Summer Conference, a 6-week Humane Society animal awareness program, a six-week adult Spanish Class, and a City-Wide Red Ribbon Say No to Drugs Poster/Essay Contest event.

Family Development Program

The Family Development program is individual, group and family contact to and families. They develop and implement that they have identified as critical to stability and ongoing wellness of their individual goals run the gamut from improving employability skills, nutrition to behavioral issues to name a few. The Development Coordinator is continually community to identify additional resources on behalf of our families. This involves a great deal of networking and being very visible. We provided 6,987 services this year. Examples of services rendered include:



designed to use assist individuals goals and objectives ensuring the families. These managing finances, mental health or Family resourcing the

- Fax, notary, copying/printing, employment and training referral services
- Access/Food Stamp, Medicaid and other senior citizen services (we help them fill out the applications, access the system to submit and follow-up if there are problems)

We also provided special workshops and programs to assist families in keeping their families healthy and knowledgeable in critical areas:

- Connect them with Walgreen Pharmacy to get their free Flu Shots. We also advertise this to the Center Community at large
- We provided a location at the Center for Bay Care to come and provide pre-diabetic screenings
- We provided a location at the Center for Vision and Glaucoma Screenings
- We scheduled the Pinellas County health Navigator to come to the center for a month to provide information and assistance in filling out Health Care submission forms
- We provided a location at the Center to assist families in filling out forms to receive Medicare/Medicaid, food stamps and other needed resources
- We engaged several agencies to provide employment help, resume writing and interviewing skills and techniques (Nielson Call Center, Senior Helpers, Boley Youth Employment Program, Glen Oaks Health Care Center and Dress for Success work clothing donation center
- We introduced a Development of Family Stabilization goals and objectives two day workshop but was not well attended (before we off this again we will conduct an interest survey)
- We recruited a Certified Financial/Literacy/Money Management instructor to teach this three part class

Community Engagement Events

We strive to bring in as many events and resources to the community as possible. We work in collaboration and partnership with other providers who give socio-economic support and assistance to families. The ultimate goal of the program is to increase our partnerships and collaborations in such a way that we have a “seam-less” system of care for all residents Kindergarten to Adult.

- **Annual Showcase of Services** table event – This event occurs quarterly and at the St. Petersburg Technical College. We had 300+ Pinellas County Residents visit our table to find out about our program, the aquatic center and services available.

- We had what is now the annual **Cops and Kids Basketball Tournament**. This brings the community and law enforcement together for a night of games and fun. The 2017 game ended in a tie. **Over 75 people attended this event.**
- **Jazz Holiday**, one of our supporters, coordinates with us to bring to the center: **Journey through Jazz**. A wonderful afternoon event designed to bring the community into the center and meet with our afterschool youth, parents and staff. Jazz musicians played music, food was provided and our participants talked about what they learned. **Over 50 people attended the event.**
- **Community Family Fun Day** – CNFC was an integral part of this community celebration in 2017. We added a new aspect to the event with our first Red Ribbon marketing event that included a community poster and essay contest. We set up a table and gave out 225+ brochures and marketing items about our services available to the community. **Over 250 people attended the event.** We will be co-coordinators of this event in the 2018 year.
- **Day of Caring** event held at one of the other Neighborhood Family Centers in our geographical area. More than **200 people came** to our table and collected referral information.
- **Food Bank Mondays** – CNFC picks up food from RCS every Monday and distributes to the community. **Close to 1,000 residents took advantage of this service.** We are in the process of expanding this to include cooking demonstrations that show people how to prepare and cook the items inexpensively.
- **Line Dancing** – Our instructor comes in twice a week to teach line dancing at our Senior Citizens get together. **On the average, 25 residents attend this event.** Our instructor also teaches at the Center one day that the public can attend. **An average of seven people participate at a cost of \$5.**
- **Clothing Giveaway Thursdays** – Community volunteers set up a clothing drive every Thursday so residents can shop for clothing for themselves and their families free of charge. **Over 700 residents took advantage of this service.**
- **Florida First Start** – A monthly program designed to give a child the best possible start in life by supporting parents in the role as their child’s first and lifelong teacher. In a few months, the program **grew from three to 13 parents** not including their newborn to three-year-old children.
- **Cooking Matters** – We teamed up with the Neighborly Senior Care organization to sponsor a quarterly cooking event to show Senior Residents how to cook nutritional foods. The cooked food is shared with the Center participants. The event is open to the public with the **average 27 seniors and 15 center participants in attendance.**
- **Senior Citizens Utility Grant** – CNFC secured a grant of \$15,000 to distribute to senior citizens who needed to pay their utility bill. **We helped 72 senior citizens with stipends to aid in their situation.** We will be writing to renew this grant in February.
- **Sheriff’s Van** – We secured a partnership with the Sheriff’s office to provide weekly transportation for residents wishing to visit/talk to incarcerated inmates. **Over 50 families took advantage of this resource.**
- **VITA (Volunteer Income Tax Assistance)** – We host this group weekly at the center between January and April. They bring computers/printers and help residents prepare the annual taxes. **On average, 35 residents take advantage of this service.**
- **Intergenerational Fun Day** – All ages were invited to the Center to do activities that focused on all generations working together. **90 people attended this event**
- **Lunch and Learns** – We recruit, schedule and/or host one-time workshops on various subjects that we think the community could use information about. We conducted a couple of surveys to get the community’s thoughts on what subjects were important to them. **Over 700 residents attended one or more of these workshops.** From these workshops, several agencies rented rooms from the Center for some of their annual events. Over 25 partners visited the Center for the first time. The following is a list of workshops that were implemented:

-Healthy Start Community Baby Shower

-Health Dept. STD/HIV Screening

- Health Liaison Vision and Glaucoma Screens
- Moffit Cancer Awareness
- Alzheimer's Awareness
- BB&T Saving For College
- Raymond James Financial Services
- St. Petersburg College Back to School Event
- Blood Donation Drive
- Safe Dating Workshop
- Home Depot Craft Project Workshop

- Diabetes Workshop
- Kings Cutz Free Haircut Day
- Funeral Insurance Workshop
- United Way Financial Planning
- Gulf Coast Legal Services Day
- Pinellas County Outreach Fraud Alert
- Operation Graduate (13-18 years old)
- Grant Writing Classes
- Human Trafficking



Future Events

Toward the end of the fiscal year, we conducted several surveys of people who were attending the North Greenwood Aquatic Center. We asked them what brings them to the Center and what other resources or activities would bring them and others they know to the center. This information was used to submit five Expansion Grants. Our agency received three grants to fill the needs expressed by the community. These grants will begin December 1, 2017.

- **Expansion Grant 1 – “JumpStart Your Life”.** This focuses on 40 females 14-18 years old who reside in the area codes surrounding the Center. We will provide a battery of classes that address how to walk, talk, act, dress, create a resume and interview for a job. We will also recruit businesses that will participate in mock interviews and hire candidates that have the skills they need for summer employment and/or internships
- **Expansion Grant 2 – “Click On MYTube”.** This focuses on 40 teens who reside in the area codes surrounding the Center. We will take them through a Safe Social Media Class and Field Trips to TV Stations to learn how create and post YOUTube videos. They will create videos that advertise what is happening at the Center and in the surrounding neighborhoods. They will learn all aspect of creating a TV News Show
- **Expansion Grant 3 – Rising Above! City-Wide Summer Conference.** This will focus on implementing a 150-participant conference that includes an adult, youth and performance track to deal with the “Hot Topics” we are facing in our communities (dealing with police, money management, gang violence, human trafficking, drugs, bullying, etc.)

We have hired three coordinators from the community to manage these grants. This will be the first time that the Clearwater Neighborhood Family Center will provide resources for the entire population spectrum of newborn to senior citizens. The 2017-2018 fiscal year is proving to be one of our best years!

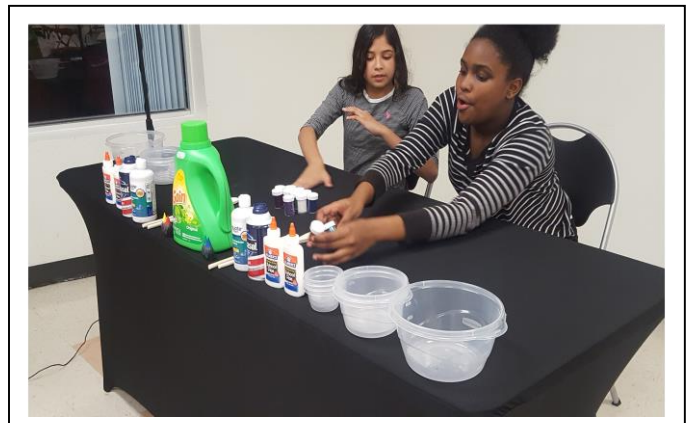
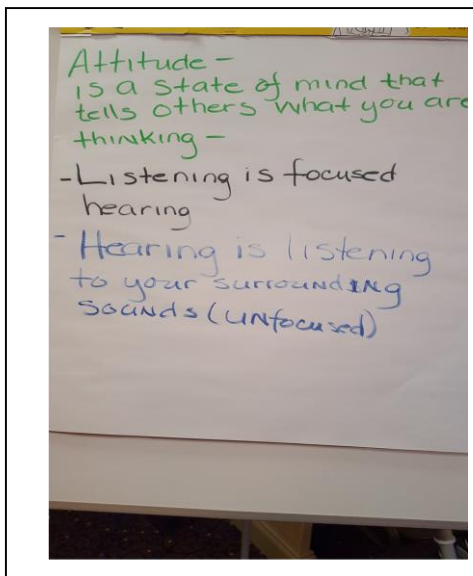
Partnerships Created

We have created a number of partnerships that will help us in our mission of creating a stellar youth development program and an adult referral and/or training program for this community.

2016-2017 Annual Corporate Sponsors - Clearwater Jazz Holiday foundation, Clearwater Police Department, Clearwater N. Greenwood Library, City of Clearwater Aquatic Center, Department of Children and Families, St. Petersburg College, Juvenile Welfare Board

2017-2018 – We have added the following sponsors that will be part of our County-Wide Conference Steering Committee: Cicis Pizza, The Ruth Eckerd Hall

Partnerships with the Chamber of Commerce, Moffitt, Achieva and others are also in the works for the coming year.



“If We Can Tap That Innate Talent Within An Individual...We Can Use That Talent To Keep Them Away From Drugs And Other Negative Behaviors”